



- (i) Name, SNTN and address of the Suspender: **M/s. BrandLogics Pvt Ltd ,**
SNTN-S4050449-2
33-C, Fatima Jinnah Road,
Muhammad Ali Cooperative
Housing Society,
Karachi.
- (ii) Date of Suspension: 14th September, 2015
- (iii) Reason: Non-compliance of the provisions of section 9, 17
and 30 of the Sindh Sales Tax on Services Act,
2011 and the rules made thereunder.

ORDER OF REVOKING OF SUSPENSION NO. 05 OF 2015 IN CASE OF
M/s. Brandlogics Pvt Ltd.

M/s. Brandlogics Pvt Ltd (SNTN-S4050449-2) are engaged in providing and rendering the taxable services of 'Event Management' falling under tariff heading 9827.1000 of the Second Schedule to the Sindh Sales Tax on Services Act, 2011 which were chargeable to Sindh sales tax under section 3 of the Sindh Sales Tax on Services Act, 2011.

2. Examination of the tax profile of M/s. Brandlogics Pvt Ltd revealed that they had neither deposited the amount of Sindh sales tax nor had e-filed the correct monthly Sindh sales tax returns (Form SST-03) related to the relevant tax periods irrespective of the fact that they were involved in the economic activity as defined under section 4 of the Sindh Sales Tax on Services Act, 2011 and have provided event management services to **M/s Philip Morris (Pakistan) Ltd, M/s TPL Directed Insurance Limited and M/s Continental Biscuits Limited during the relevant tax periods.**

3. Therefore, M/s. Brandlogics Pvt Ltd were served with a notice regarding Suspension of Registration bearing NO.SRB-COM-III/AC(Unit-18)/EM/2015/6111 dated 14th September, 2015, as to why their registration with SRB may not be cancelled for violation of section 9, 17 and 30 of the Sindh Sales Tax on Services Act, 2011 read with rules 12, 13 and 14 of the Sindh Sales Tax on Services Rules, 2011 till the discharge of all sales tax liabilities owed to the Government of Sindh head of account B-02384.

4. **M/s Zulfiqar Ali & Co**, on behalf of M/s. Brandlogics Pvt Ltd, vide letter No. 1385 dated 17th September, 2015 have submitted Pay Order having amount of Rs.2,286,331 /- of Sindh sales tax dues of relevant tax periods involved in showcause notice and the same deposited under Sindh Government's head of account B-02384 on 18-09-2015. The representative of **M/s. Brandlogics Pvt Ltd**, vide their aforesaid letter dated 17-09-2015 have requested to activate the registration status of M/s. Brandlogics Pvt Ltd so that they can file Sindh sales tax returns (Form SST-03) for the respective tax periods.

5. In view of all above, since, *M/s. Brandlogics Pvt Ltd* have started to make compliance of the law, and made the payment of Sindh sales tax amounting to Rs.2,286,331/- related to the relevant tax periods and has requested to reinstate their registration with Sindh Revenue Board in order to make compliance of section 30 of the 2011-Act, therefore, taking a lenient view and for the purpose of carrying on their business activity and as well as for the sake of economic prosperity of the province, the suspension of M/s. Brandlogics Pvt Ltd is hereby revoked with immediate effect. I further order to activate the User ID and Password of the registered person enabling him in filing of Sindh sales tax returns for the relevant tax periods.

6. This order contains two (02) pages, each bearing my seal and initial.

Through Courier Service.

M/s. BrandLogics Pvt Ltd.
33-C, Fatima Jinnah Road,
Mohammad Ali Cooperative
Housing Society,
Karachi.

(GHULAM MURTAZA SHAR)
Assistant Commissioner-(Unit-18)

C.c to;

1. The Chairperson, Punjab Revenue Authority, PRA House, 5-B, Danapur Road, GOR-I, Lahore.
2. Chief Collector Customs (Enforcement South), Custom House, Karachi.
3. Chief Collector Customs (Preventive South), Custom House, Karachi.
4. Chief Commissioner LTU, PIC Towers, Moulvi Tamizuddin Road, Karachi.
5. Chief Commissioner, RTO-I/II/III KARACHI, Income Tax House, 6th Floor, Income Tax Building, Sharah-e-Kamal Ata Turk, Karachi.
6. Chief Commissioner, RTO HYDERABAD, A-49, SITE Area, Hyderabad.
7. Chief Commissioner, RTO SUKKUR, Income Tax Building, Sukkur.
8. The Commissioner-I, Sindh Revenue Board, Karachi.
9. The Commissioner-II, Sindh Revenue Board, Karachi.
10. The Commissioner-III, Sindh Revenue Board, Karachi
11. The Commissioner-IV, Sindh Revenue Board, Karachi
12. Mr. Talat Hussain Head of IT, SRB, for placing it on SRB website.
13. D.C (Audit), SRB.
14. All Assistant Commissioners, SRB.
15. Project Manager, PRAL in SRB.
16. Mr. Javed Akhtar, Manager Call Centre, SRB.
17. M/s Philip Morris (Pakistan) Limited, The Harbor front, 19th Floor, Dolmin City, HC-3, Block 4, Clifton Karachi
18. M/s TPL Direct Insurance Limited, 72 B, Khayaban-e-Sehar, Phase-7, DHA, Karachi.
19. M/s Continental Biscuits limited, 12th floor, Q. M Building, Plot No.BC-15, BL-7, KDA Scheme No.5, Clifton, Karachi.

(GHULAM MURTAZA SHAR)
Assistant Commissioner-(Unit-18)