



NO.SRB-COM-III/AC-19/Adv.Agent/2021/2463
SINDH REVENUE BOARD
GOVERNMENT OF SINDH
Karachi, Dated April 06, 2021

M/s. BLITZ ADVERTISING PVT LTD

NTN: 1456154

11, 10 Floor, Clifton Diamond,
Plot # BC-10 Block-Clifton, Karachi.

SUBJECT: NOTICE BEFORE SUSPENSION OF REGISTRATION OF M/S BLITZ ADVERTISING (PRIVATE) LIMITED (SNTN-1456154)

Kindly refer to the subject above.

02. Whereas, M/s. Blitz Advertising Pvt Ltd (hereinafter referred to as "registered person"), is registered with SRB having SNTN: 1456154, is engaged in providing or rendering services as "Advertising Agents" classified under "tariff heading 9805.7000" of the Second Schedule to the Sindh Sales Tax on Services Act, 2011 (hereinafter called "Act, 2011"). The registered person is required to comply with the provisions of the Act, 2011 and the Sindh Sales Tax on Services Rules, 2011 (hereinafter referred to as the "Rules, 2011").

03. However, the SRB profile reveals that the registered person has failed to comply with the obligations of the provisions of the Act, 2011. Therefore, it has been observed that, the registration of the registered person needs to be suspended under section 25(1)(a)(ii) of the Act, 2011. The relevant provision for the sake of clarity is reproduced as under:

"(a) the Board or any officer of the SRB, authorized by the Board in this behalf, may suspend the registration of a person if it believes that the person---

(i)

(ii) failed to comply with its obligations under this Act;"

04. In addition to the above provision, the rule 10 of the Rules, 2011 also provides:

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“where a registered person commits any act of fraud or deliberate and intentional non-payment, short payment or evasion of tax or non-filing of returns for four consecutive tax periods, the Board or an officer of SRB authorized by the Board in this behalf may without prejudice to any other action under the law for the time being in force, suspend the registration of such person”.

05. Scrutiny of your tax profile reveals that the registered person has provided taxable services to M/s Pakistan Mobile Communications Limited (SNTN: 0802694) during the tax period May-2019 and has also provided taxable services to M/s Dubai Islamic Bank Pakistan Limited (SNTN: 2395184) during the tax period October-2020. However, you have failed to pay and declare the same in your Sindh sales tax (SST) returns. This has resulted in short payment of SST amount **Rs. 30,008,151/-**.

06. The details of the short payment are as follows:

S.No	NTN	Name	Tax Period	Purchased Value	VAT Amount	WHT Amount	Short Paid Tax Amount
1	802694	Pakistan Mobile Communications Limited.	May-19	224,281,263	29,156,564	389,894	28,766,670
2	2395184	Dubai Islamic Bank Pakistan Limited	Oct-20	11,937,315	1,551,851	310,370	1,241,481
Total				236,218,578	30,708,415	700,264	30,008,151

07. The registered person was informed regarding the above referred short payment vide letter no. SRB-Com-III/AC-19/Adv.Agent/2020/69518 followed by reminder letter no. SRB-Com-III/AC-19/Adv.Agent/2020/69552. However, the registered person has not discharged its Sindh sales tax liability confronted vide afore mentioned letters.

08. Therefore, keeping above narrated facts in view it is evident that the registered person has failed to comply the provisions of the Act, 2011 thereof attracting action under section 25 of the Act, 2011, besides all other relevant provisions of law for which separate proceedings will be initiated in due course of time. This notice is being issued under section 25(2) of the Act, 2011. However, your registration shall not be proceeded for suspension if you take following remedial actions by **16 -04-2021**;

- discharge your Sindh sales tax liability including SST amount of Rs. **30,008,151/-** along with default surcharge under section 44 of the Act, 2011 and deposit the same in the government of Sindh head of account B-02384.08.

09. In case of non-satisfactory response or failure to take remedial measures as suggested above on or before the date fixed for compliance, your case shall proceed for suspension of registration with SRB on April 17, 2021.

Nadia Jalil

(Nadia Jalil)

Assistant Commissioner (Unit-19)

Copy forwarded to:

1. The Commissioner-III, Sindh Revenue Board.
2. Cluster-In-Charge (Unit-19), Sindh Revenue Board, Karachi.
3. Mr. Shahid-ul-Ghani, Head of IT, SRB, for placing it on SRB website.
4. Mr. Shaiq Jafri, Chief Manager, PRAL, in SRB.
5. Pakistan Broadcaster Association, 177/ 2, 1st Floor, I.E.P Building, Liaquat Barracks, Fowler Lines, Karachi.
6. Pakistan Mobile Communications Limited, 1-A, IBC Building F-8 Markaz Mobilink House Islamabad
7. Dubai Islamic Bank Pakistan Limited, Dc-7 Hassan Chambers Block-7, Kehkashan, Clifton Karachi South.
8. Coronet Foods (Private) Limited, Plot 1 4 Sector 23 Korangi Industrial Area Karachi Karachi.
9. Allied Bank Of Pakistan Ltd., 8 Egerton Road Lahore Lahore.
10. English Biscuit Manufacturers (Private) Limited, Plot 1-4, Sector 23, Korangi Industrial Area, Karachi.
11. Shield Corporation Limited, 1007 Business Avenue Block-6, Karachi.
12. Hamdard Laboratories (Waqf) Pakistan, St. 3A Al-Majeed Hamdard Centre Nazimabad No.3 Karachi.
13. Jade E-Services Pakistan (Private) Limited, Office No. 6a, 6th Floor Dolmen Executive Tower Block-4 Clifton Karachi.
14. Digital World Pakistan (Private) Limited, 5 Zafar Ali Road Lahore Lahore.
15. United Refrigeration Industries Limited, 3rd Floor Dawlance Centre 7/4, 9 Civil Lines Dr. Ziauddin Ahmed Road Karachi.
16. Oppo Mobile Technologies Pakistan (Private) Limited, 46, Cca Block C Ex-Parkview, Phase-8, Dha Lahore.
17. Js Bank Limited, Shaheen Commercial, Complex Dr. Ziauddin Ahmed Road Main Shahrah-E-Faisal, Karachi.

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18. Uni-Food Industries Limited, Bunglow No.14-H, P.E.C.H.S, Block-6, Shahrah-E- Faisal Karachi.
19. Young's (Private) Limited, 33-D Block 6 P.E.C.H.S Karachi Karachi.
20. Associated Industries Limited, Ail Post Office Feroze Sons Labourties Amangarh Nowshera.
21. Pearl Confectionery (Pvt.) Limited, A-17/A S.I.T.E S.I.T.E Karachi.
22. K-Electric Limited, KESC House Plot 39-B Sunset Boulevard Phase-II Defence Housing Authority, Karachi.
23. Dabur Pakistan Private Limited, D-25 K D A Scheme No 5 Block No 5, Clifton, Karachi.
24. R-Sc Internet Services Pakistan (Pvt.) Limited, Office No. 1-4 18th Floor Bahria Town Tower Karachi.

Nadia

(Nadia Jalil)
Assistant Commissioner (Unit-19)